

Packaging materials – policy

Why is this an issue for Van Loon Group?

Packaging food is essential to ensure a high level of food safety and minimise wastage. Plastic materials often offer the best properties for this purpose. At the same time, their use leads to the depletion of raw materials and a significant environmental impact. As a manufacturer of packaged products, we are therefore committed to reducing this impact as much as possible.

Scope

Van Loon Group packages its products for reasons of quality and product safety. This applies to all products that Van Loon Group brings to market.

Our policy

We strive to limit the environmental impact caused by the use of packaging materials as much as possible. In doing so, we give preference to recyclable materials, without compromising on food safety. Although technically recyclable packaging is not always actually recycled in practice, we consciously choose these materials over completely reducing packaging volume.

To make well-founded and realistic choices, we follow the guidelines of the Verpact Foundation and the Knowledge Institute for Sustainable Packaging (KIDV). Furthermore, the choice of packaging material is always made in close consultation with both suppliers and customers.

Person with ultimate responsibility for policy implementation: R&D Manager

VLG Signed on behalf of Van Loon Group

Name: Robert van Ballegooijen

Position: CEO

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