

## Transparency and Product Integrity – Policy

### Why is this an important issue for Van Loon Group?

Consumers value knowing the origin of their food and transparency regarding any social, economic or environmental aspects of its production. By making this information accessible, we enable them to make an informed choice in favour of our products.

### Scope

We contribute to transparent communication regarding the origin of our products. This covers the entire supply chain, from farm to fork.

### Our policy

As a supply chain manager, we are actively committed to increasing transparency within our supply chain. In collaboration with our suppliers, we guarantee full traceability of our products and make this information available to consumers in an accessible manner. Product integrity is paramount and must never be compromised.


### Additional policy information

BEL 201 – Food Safety and Quality DOC101 – Whistleblower Policy

Person ultimately responsible for policy implementation: CEO

Signed on behalf of Van Loon Group

Name: Robert van Ballegooijen  
Position: CEO  
: Date: 7 May 2026

**DocuSigned by:**  
  
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