

## Valorisation of sustainable products – Policy

### Why is this a priority for Van Loon Group?

Van Loon Group continuously strives to make the company and the supply chain more sustainable, whilst ensuring affordability for the consumer. The efforts made by livestock farmers, Van Loon Group and other supply chain partners to become more sustainable must be rewarded in a fair and transparent manner.

### Scope

The price and premiums paid by Van Loon Group to livestock farmers within its own supply chain.

### Our policy

The price we can pay our livestock farmers depends in part on the willingness of consumers and customers to pay a fair price for sustainably produced food. Together with customers and supply chain partners, we develop innovative market concepts in which additional costs and savings are distributed fairly and transparently within the supply chain.

Livestock farmers within our own supply chain receive – depending on the number of stars – a fixed premium per animal supplied for the Beter Leven quality mark. The sustainability measures they take in the area of animal welfare are thus directly reflected in a better price for their product.

For pig farmers, this involves a fixed premium per animal. In addition, pig farmers receive a supply chain premium and can earn additional incentives for extra efforts in the areas of animal health (such as antibiotic use, salmonella status and hygiene management) and animal welfare (such as not docking tails and the use of free-range farrowing pens).

For cattle farmers, the sustainability premium is incorporated into the price.

Person with ultimate responsibility for policy implementation: CEO

Signed on behalf of Van Loon Group:

Name: Robert van Ballegooijen

Position: CEO

: Date: 7 May 2026

**DocuSigned by:**  
  
 A266BC0366F0401...

Document code: BEL 403	Author: Sustainability specialist, Van Loon Group	Version date: 04-05-2026
Code: 4086	Verifier: CSO Van Loon Group	Page 1 of 1