

Healthy Eating Policy

Why is this a topic for Van Loon Group?

Many people eat too much salt, sugar or fat. As a result, lifestyle illnesses such as diabetes and cardiovascular diseases are becoming an increasing problem. Reducing salt, sugar and fat in our processed products helps improve the health of consumers.

Scope

The production of processed non-natural end products.

Ambition

We strive to make our products ever healthier by minimising the salt, sugar and fat content in our processed end products without compromising the food safety of our products. We follow the healthy eating policies of our buyers and industry associations, and make sure they are realised.

Meat also has many healthy properties (including vitamins and iron). We strive to make our meat substitute products just as healthy.

Signed by Van Loon Group

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Document Code: POL 205	Author: Manager R&D Van Loon Group	Version date: 05-01-2022
Code: 3030	Verifier: CTO Van Loon Group	Page 1 of 1