

Transparency and Product Integrity Policy

Why is this a topic for Van Loon Group?

Consumers want information about the origins of their food, and often have little knowledge of how their food is produced. In the past, malpractices have taken place in the meat sector regarding the origins of products. Insight into social and ecological issues in the supply chain can convince consumers to opt for sustainable production.

Scope

Van Loon Group contributes to transparent communication regarding the origins of its products. This concerns the entire supply chain: from farm to fork.

Ambition

As supply chain director, we strive to promote transparency in our supply chain. Together with suppliers, we are working to ensure that our products are 100% traceable, and that this information is easily available to consumers. Product integrity must be 100% correct at all times.

Van Loon Group strives for a corporate culture in which malpractices are prevented, and in which measures are taken to reduce the likelihood of incidents and to reduce risks. We believe it is important that employees can adequately and safely report any suspicions of malpractices within the company. In the first instance, employees can do this through their manager, product integrity officer or company confidant.

In addition, Van Loon Group also offers its employees the opportunity to report malpractices to an external, independent hotline. If they so wish, they can do this anonymously. Reports will be investigated by this hotline and passed directly on to our organisation's management. Feedback can be given on the report, which the reporter can request anonymously from the hotline. See also 'DOC 101 Whistle-blower Policy'.

Signed by Van Loon Group

Name: Robert van Ballegooijen
Position: CEO Van Loon Group
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